

Board of Directors' Meeting

Thursday, December 9, 2021



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – November 18, 2021**
- IV. **Treasurer's Report**
- V. **Presidents' Report**
 - 1. Holiday Activity Report:
 - 1. Tree Lighting
 - 2. Christmas Parade
 - 3. Holiday Party Report
 - 4. Arty the Elf Scavenger Hunt
 - 2. Merchandise Report:
 - 1. Coloring Book – Now available for \$5/each
 - 2. Hydrant Poster – Now available for \$25/each
 - 3. Board Member Nominations
- VI. **Board Committee Reports**
 - 1. Organization – Julie/Sarah
 - 2. Design - Kirk
 - 3. Promotion – Carolyn
 - 4. Economic Vitality – Ken
 - 5. Sustainability – Courtney
- VII. **Executive Director's Report**
 - 1. Activity Report
 - 1. PCED Certification
 - 2. Incremental Development Webinar
 - 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. Strand Coffeehouse, 620 Main Street, date TBA
 - 2. Pit 119, 629 Main Street, date TBA
 - 3. Slice Pizza & Brew, 1105 Ashville Road, date TBA
 - 4. Xcaret Grill, 1032 Main Street, date TBA
 - 5. Doughnuts, 1105 Ashville Road, date TBA
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:
 - 1. n/a
 - 5. Properties for sale/rent within the district:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 - 2. Rent:

- a. 626 Main Street – call 205-665-0035
- b. 746 Main Street – call 205-982-9171
- c. Office space at 951 Island Street – call 205-665-5197
- d. Office space at 1225 Valley Street – call 205-267-8948
- e. Office space at 731 Middle Street – call 205-665-2017

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Facilitators needed
 2. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Five more slots available

IX. New Business

1. Forbes House – Vote
2. Board Member Nominations – Vote

X. Other Business

1. Thanking Julie Smitherman for her service as Board President

XI. Announcements

1. Events
 - **TODAY, Thursday, December 9:** Annual Montevallo Chamber of Commerce Open House from 5-7 PM. For more information, please contact montevallochamber@gmail.com or 205-665-1519. In addition, Montevallo Arts Collaborative will host a Members' Reception from 5:30-7 PM at the UM Center for the Arts on this date.
 - **Sunday, December 12:** Join ValloCycle for a brisk ride through town on a sunny winter day! Festive attire encouraged, but not required. Riders of all skill levels and ages are welcome, we will stay off of main roads and no rider is left behind. Meet at UMOM (737 Main Street) at 2 PM for a ride that starts at 2:30 PM. After the ride, we will end with warm beverages and snacks at UMOM! To borrow a free bike for the ride, email vallocycle@gmail.com.
 - **Tuesday, December 14:** Montevallo Chamber of Commerce and The Shelby County Chamber will co-host "Holiday Business After Hours" at the University of Montevallo Center for the Arts, starting at 5:30 PM. Registration (\$10) is required, and it includes hors d'oeuvres and two beverages. To register, email at jordan@shelbychamber.org, call 205-663-4542 or visit www.shelbychamber.org by noon on Monday, December 13.
 - **Thursday, December 16 – Sunday, December 19:** Montevallo Main Street Players present "A Christmas Chaos" at Parnell Memorial Library Theater! For details, email montevallomainstreetplayers@gmail.com or visit their Facebook Page.
 - **Next Meeting** – Thursday, January 13, 2022 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2021

Jackie Chappell
Jim McDonald
Stephanie Shunnarah
Cheryl White
Patricia Honeycutt

Terms Expiring 2022

Herman Lehman
Kirk Lightfoot
Ken Jones
Sarah Hendren
Clay Nordan

Terms Expiring 2023

Julie Smitherman
Casie Tate
Sarah Hogan
Carolyn Garrity
OPEN

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
John Stewart
Olivia Gilbert